

QUICK TRIP

Windsor's Premier Ride-Share

If you're tired of driving that one- to two-hour commute into Connecticut's busy metropolitan areas, then let us take that burden off your shoulders. Quick Trip, the metro's premier ride-share company, is a convenient, economical way to get to and from work. All you have to do is get on board!

COSTS OF COMMUTING

A recent article showed that commuting just 15 miles each way can cost a minimum of \$1,200 per year; sharing the ride with someone else can cut your commuting expenses in half.¹ In addition to the cost of gas, you must also figure in other costs of transportation such as maintenance on your vehicle, insurance premiums, depreciation, and finance charges.² You should also consider how you are helping the traffic congestion and air pollution problems by ride-sharing. And don't forget about the possibility of being involved in an accident. Finally, you can reduce stress by ride-sharing because you can choose to leave the driving to someone else.

RESERVATIONS AND BENEFITS

If you want to reserve a seat on a Quick Trip route, just call one of our professional service representatives at 1-800-555-TRIP. Our representatives in the field have information on routes, schedules, ride availability, and other benefits. For example, we have an E-Ride available for you if there is an emergency that requires you to get home immediately. Here are some special benefits with Quick Trip:

- A free commute for every 500 commuting miles.
- Separate insurance and medical coverage.
- Flexible payment policies.
- Four free taxi rides home per year in the event of illness or personal emergency.

¹ Erica Sommers, "Ride-Sharing for the Environment," *Environmental*, February 21, 2004, p. 18.

² Joshua R. Blake, *Cleaning Up America*, New Haven Publishing, Manchester, Connecticut, 2005, p. 138.

SERVICE AREAS

Quick Trip serves the cities of Plainville, Rocky Hill, Manchester, Windsor, New Haven, and Suffield. Next month we will open routes to Avon, Glastonbury, Durham, and Middletown. In all, we have over 300 regular routes statewide, and service is expanding monthly. Easy access is guaranteed with all our routes. To view our entire service area, go to our Web site, <http://www.qt.com>, and link to the Quick Trip regional service area map. The map details all our routes, highlights specific pickup points, and identifies our regional service facilities. Visit our site today and become a ride-share enthusiast!

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